Homework 1: Excel

1.What are three conclusions we can make about Kickstarter campaigns given the provided data?

Based on the provided data we can conclude that the success of Kickstarter campaigns is dependent on the category of the campaign, the period of the year when the campaign is run, and that more Kickstarter campaigns fail before they are cancelled.

2.What are some of the limitations of this dataset?

I think that having the duration of the project would be useful as based on research Kickstarter projects that last less time tend to be more successful than those with longer duration periods.

3.What are some other possible tables/graphs that we could create?

You could make a table/graph that expresses the trends in pricing and duration in each campaign by category, year, duration, etc.